



North America Strategy

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STI Board Meeting, Heraklion, Crete, May 2011

Agenda

- Research Funding
- Semantic Web Meetups
- Conferences
- Education
- Commercial Semantic Web
- Standardisation

Strategy

STI2 could offer a generic service supporting North American organizations to become members of or funded by EU projects.

Semantic Web Meetups Globally



Semantic Web Meetups in US



Top 8 SW Meetups by num. members



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1. *Boston PHP*, Boston, MA; 1847 members
2. *Lotico New York Semantic Web*, New York, NY; 1616 members
3. *Start Up Addicts*, San Jose, CA; 1246 members
4. *Bay Area Artificial Intelligence Meetup Group*, Menlo Park, CA; 1062 members
5. *Silicon Valley Semantic Technology (SVST) Group*, Palo Alto, CA; 1022 members
6. *Lotico San Francisco Semantic Web*, San Francisco, CA; 629 members
7. *Lotico Washington Semantic Web*, Washington, DC; 622 members
8. *The Cambridge Semantic Web Group*, Cambridge, MA; 530 members (Michael Brodie attends this meeting).

- Establish links with the largest semantic meetup groups
 - Attending and offering to give talks
 - Maybe via Vienna SW meetup
- Use meetups to disseminate information on STI2 and attract new members.
- [Within Europe we could think about running our own meetup groups in locations complementary to the existing set].

- SemTech
 - Industrial focus
 - 1000 attendees
 - Running collaboration (e.g. European Day in 2009)
- ESTC sold to WebMediaBrands
- IEEE International Conference on Semantic Computing
 - 2009 several STI representatives organized a special session
 - Led to joint summer school
- Others???

- John Davies and Alex Wahler remain on the steering committee for ESTC
 - Conduit for communication STI2 <-> WebMediaBrands.
- STI2 should continue to look for opportunities to disseminate EU project research within the US-based SemTech conference
- We should remaining contact with the organizers of ICSC through the co-organisation of the summer school.

Background

- Joint organisation with IEEE on Berkeley summer school since 2009
- collaboration involves a sharing of tutors and keynotes and also a financial agreement

Strategy

- Continue Berkeley summer school
- Offer to facilitate sharing of post-grad teaching burden for US academics

- EU
 - Money -> research
- US
 - Research -> money

Strategy

We consider using our contacts within WebMediaBrands to create a platform for EU projects to be exploited in the US. We also consider how small US companies could have a 'European face' through STI2.

- Historically W3C a venue for US <-> EU collaboration
 - E.g. SAWSDL, USDL incubator

Strategy

STI2 had a number of conversations with the W3C Semantic Web Activity lead Ivan Herman but this has not been active lately. Previously, we had discussed an agreement where we each become a member of each other's organization. We should reconsider this.