North America Strategy

John Domingue

STI Board Meeting, Heraklion, Crete, May 2011
Agenda

- Research Funding
- Semantic Web Meetups
- Conferences
- Education
- Commercial Semantic Web
- Standardisation
Strategy
STI2 could offer a generic service supporting North American organizations to become members of or funded by EU projects.
Semantic Web Meetups Globally

Groups 87
Members 17,181
Interested 3,483
Cities 63
Countries 18
Semantic Web Meetups in US

Groups: 87
Members: 17,181
Interested: 3,483
Cities: 63
Countries: 18

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www.sti2.org
Top 8 SW Meetups by num. members

1. Boston PHP, Boston, MA; 1847 members
2. Lotico New York Semantic Web, New York, NY; 1616 members
3. Start Up Addicts, San Jose, CA; 1246 members
4. Bay Area Artificial Intelligence Meetup Group, Menlo Park, CA; 1062 members
5. Silicon Valley Semantic Technology (SVST) Group, Palo Alto, CA; 1022 members
6. Lotico San Francisco Semantic Web, San Francisco, CA; 629 members
7. Lotico Washington Semantic Web, Washington, DC; 622 members
8. The Cambridge Semantic Web Group, Cambridge, MA; 530 members (Michael Brodie attends this meeting).
Semantic Meetup Strategy

• Establish links with the largest semantic meetup groups
  – Attending and offering to give talks
  – Maybe via Vienna SW meetup

• Use meetups to disseminate information on STI2 and attract new members.

• [Within Europe we could think about running our own meetup groups in locations complementary to the existing set].
Conferences

• SemTech
  – Industrial focus
  – 1000 attendees
  – Running collaboration (e.g. European Day in 2009)
• ESTC sold to WebMediaBrands
• IEEE International Conference on Semantic Computing
  – 2009 several STI representatives organized a special session
  – Led to joint summer school
• Others???
Conference Strategy

• John Davies and Alex Wahler remain on the steering committee for ESTC
  – Conduit for communication STI2 <-> WebMediaBrands.
• STI2 should continue to look for opportunities to disseminate EU project research within the US-based SemTech conference
• We should remaining contact with the organizers of ICSC through the co-organisation of the summer school.
Background
• Joint organisation with IEEE on Berkeley summer school since 2009
• collaboration involves a sharing of tutors and keynotes and also a financial agreement

Strategy
• Continue Berkeley summer school
• Offer to facilitate sharing of post-grad teaching burden for US academics
Commercial Semantic Web

• EU
  – Money -> research

• US
  – Research -> money

Strategy
We consider using our contacts within WebMediaBrands to create a platform for EU projects to be exploited in the US. We also consider how small US companies could have a ‘European face’ through STI2.
Standardisation

- Historically W3C a venue for US <-> EU collaboration
  - E.g. SAWSDL, USDL incubator

Strategy
STI2 had a number of conversations with the W3C Semantic Web Activity lead Ivan Herman but this has not been active lately. Previously, we had discussed an agreement where we each become a member of each other’s organization. We should reconsider this.