

16.11.2011

**Subject: STI International Progress Report 2011**

Dear STI Partners and Members,

2011 has proved to be an interesting year for STI International. The main headlines for us have been centered on implementing the changes to our structure, as agreed in the 2010 General Assembly, as well as the sale of ESTC to WebMediaBrands.

The structural alterations saw the formation of a Board formed from the STI International Partners, Fellows and Executive Board, who give the overall strategic lead to the organization. I must admit that the 'new face' which gave me the most pleasure this year was the appointment of Prof. Rudi Studer as a new STI International Fellow. As many of my STI International colleagues remarked at the time of the nomination "about time too!". We are all deeply honored to have Rudi on board in this new role.

For more information about the accomplishments of 2011 and a downloadable version of the Progress Report 2010/11, please visit:

[http://www.sti2.org/sites/default/files/STI\\_PR\\_2011\\_final.pdf](http://www.sti2.org/sites/default/files/STI_PR_2011_final.pdf)

A further major focus of our activities in 2011 was to improve the on-line presence of STI International.

Firstly, we redesigned the STI International web site at <http://www.sti2.org/>

Secondly, we introduced and redesigned STI International within the following Web2.0 channels:

- Facebook <http://www.facebook.com/pages/Semantic-Technology-Institute-International/240178659358492>
- LinkedIn [http://www.linkedin.com/company/sti-international\\_2](http://www.linkedin.com/company/sti-international_2)
- Slideshare [http://www.slideshare.net/STI\\_International](http://www.slideshare.net/STI_International)
- Twitter <http://twitter.com/#!/sti2>
- Xing <http://www.xing.com/companies/stiinternational/>
- YouTube <http://www.youtube.com/user/semantictechology>

Thirdly, we provide RDF and SPARQL Interfaces through OWLIM, making the site accessible through the Web of Data. In this process, we finalized the inclusion of RDFa and Microdata in the web site.



Finally, we deployed our new STI community site. This is an open platform to collect information on entities that are active in the field of semantic technologies. Based on the ideas of Crowdsourcing, the data is created and enriched by the semantic community and therefore introducing the community's knowledge into the dataset. The STI Community dataset is publicly available through <http://community.sti2.at>, where it can be queried via a search interface or a SPARQL interface, and as RDF/XML dump.

A detailed description of the work around the online presentation of STI International can be found at <http://www.sti-innsbruck.at/TR/OnlineCommunication>

The plan is to maintain the online presence of STI International as an exemplar of 21st Century communication for research institutes and associations. Next year our focus will be on usage, impact and analysis of the various communication channels.

We hope to continue our cooperation with you in the upcoming years.

Best regards,

John Domingue  
President

